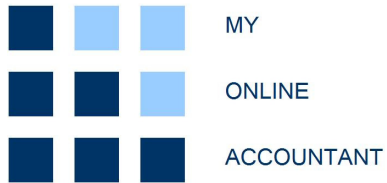


PRODUCT OVERVIEW



MY

ONLINE

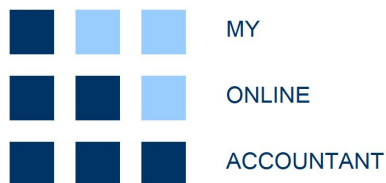
ACCOUNTANT



CONTENTS

PAGE

SUMMARY	3.
KEY FEATURES	4.
PROCESS OVERVIEW	5.
ILLUSTRATIVE USER HOME PAGE	6.
FURTHER INFORMATION	7.



SUMMARY

Product overview

My Online Accountant is an online bookkeeping product developed by a firm of Chartered Accountants in conjunction with software developers.

The product provides an efficient framework for businesses to comply with record keeping requirements; analyse and understand the business; and produce statutory accounts, VAT returns, and other legal requirements.

All financial information, from summary totals to source documentation can be viewed online. There are no downloads required, and no updates. The information can be viewed from any location, at any time.

The product has been designed to provide a secure, easy to use, cost effective platform to allow directors and managers to focus on the critical areas of the business.

Scope of product

The product is currently designed for 'Limited' companies, but can be easily adapted to include other company types, provided the business has its own bank account.

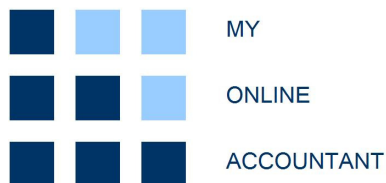
Scope of document

This document has been provided to offer a high level overview of My Online Accountant. The document is not designed to provide assistance with document processing routines, give detailed product information or specific accounting advice.

It contains a key features section (page 4) including information on **security and back-ups** and a pictorial representation of the system (page 5).

An illustrative 'user home page' is shown on page 6. This provides some understanding of financial reporting; system navigation; and analysis methods.

Links to **further information** can be found on page 7.



MY

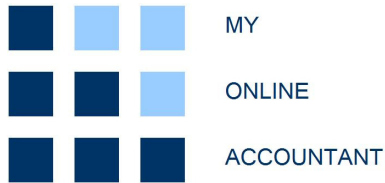
ONLINE

ACCOUNTANT



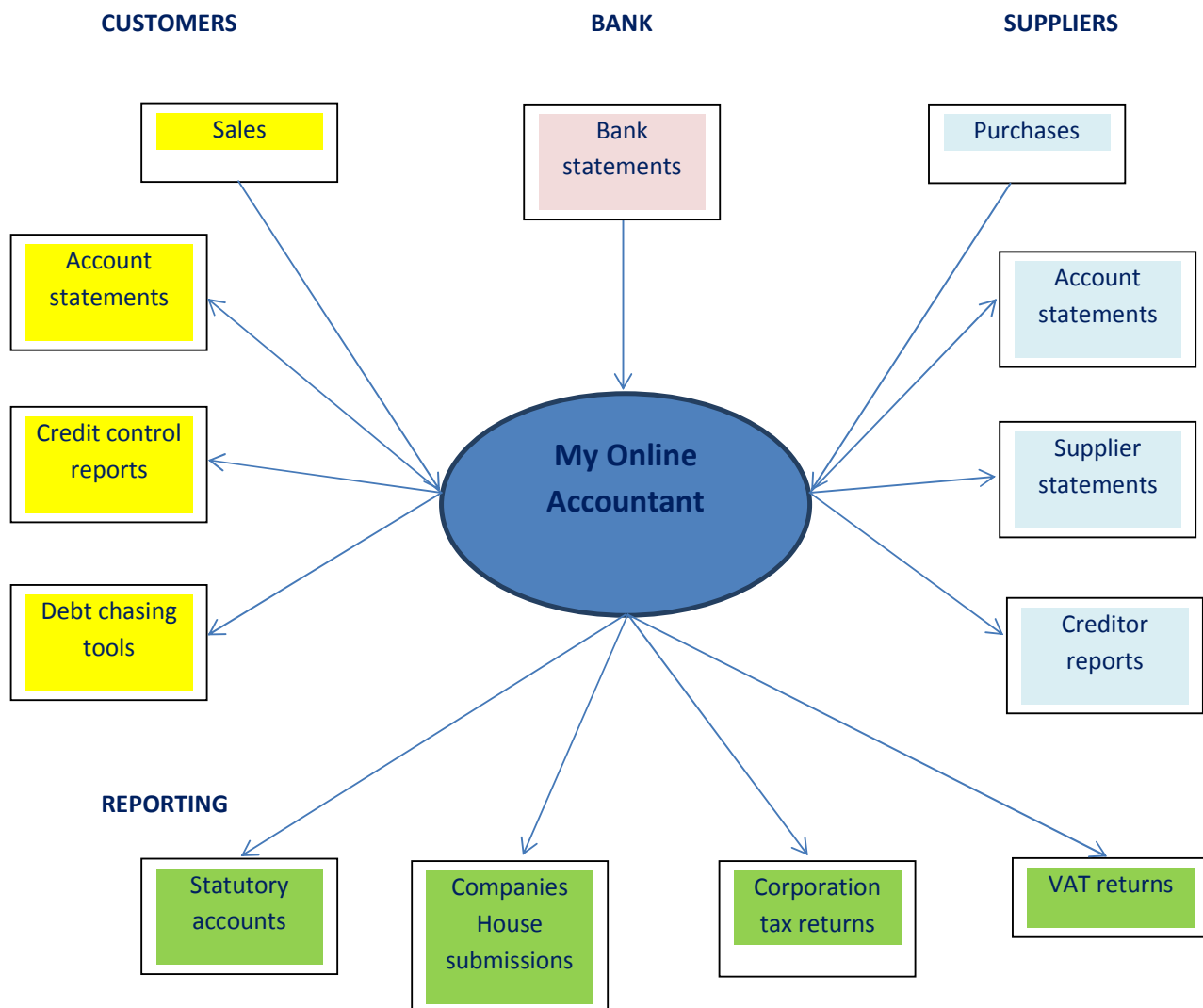
KEY FEATURES

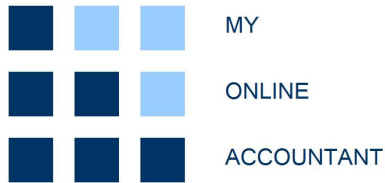
<p>CONVENIENCE</p>	<ul style="list-style-type: none"> ▪ One source for all company information; ▪ All information available to view online; ▪ No downloads or updates; ▪ Access from any location any time; ▪ Monthly all in fee; ▪ Simple 'one click' analysis.
<p>DOCUMENT PROCESSING</p>	<ul style="list-style-type: none"> ▪ Easy to use document data capture; ▪ Comprehensive cross-referencing and audit trails; ▪ Source documentation viewed online; ▪ Upload functions capture bank transactions or sales data.
<p>PROCESS CYCLE MANAGEMENT</p>	<ul style="list-style-type: none"> ▪ Full credit control suite; ▪ Email statements to customers; ▪ Electronic remittances to suppliers; ▪ Auto bank reconciliation; ▪ Site robot trawls transactions and sends alerts on anomalies or areas to address.
<p>REPORTING</p>	<ul style="list-style-type: none"> ▪ Statutory accounts function; ▪ VAT return submission and reporting; ▪ Quarterly management accounts pack; ▪ Companies House submissions; ▪ Corporation tax reporting.
<p>SECURITY AND BACK-UPS</p>	<ul style="list-style-type: none"> ▪ Password protected log in; ▪ 64-bit encrypted password function; ▪ HTTPS encryption across site; ▪ All pages require log in enabled access; ▪ Full data back-up every hour.



PROCESS OVERVIEW

My Online Accountant has been designed to provide all key company financial information and analysis in one package. The information is available to view online from any location at any time, and provides real-time analysis and reporting.





ILLUSTRATIVE USER HOME PAGE

After registration and log in you are directed to the user home page. The whole site is navigable from this page. Below is an illustrative user home page containing summarised financial information. The page shows the most up-to-date financial position and performance of the company.

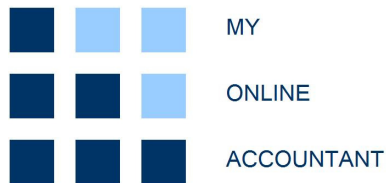
The 'live' snapshot, including a best estimate of the corporation tax due, is updated after each new transaction is processed.

Profit and loss	£	Balance sheet	£
Sales	611,114.09	Fixed assets	106,522.56
Cost of sales	-317,135.56	Cash	119,746.44
Gross margin	293,978.53	Stock	27,684.00
Admin expenses	-89,371.21	Debtors	201,761.94
Other income/expenses	0.00	Creditors	-178,375.66
Net interest	-6,189.33	Corporation tax	-43,881.07
Profit before taxation	198,417.99	Net assets	233,458.21
Taxation	-41,667.78	Share Capital	950.00
Profit for the year	156,750.21	Retained profit	156,750.21
Dividends	0.00	P&L reserve	53,261.00
Retained profit	156,750.21	Other reserves	22,497.00
		Capital and reserves	233,458.21

More detailed analysis of each element is found by simply clicking on the value that you wish to breakdown further.

The user can 'drill' into each profit and loss, or balance sheet total to view the analysis, ultimately drilling down to an individual invoice or the source document.

Document processing; company information; reporting; alerts and account queries are all directly linked from the user dashboard making site navigation quick and easy to understand.



FURTHER INFORMATION

Frequently asked questions

<http://www.myonlineaccountant.co.uk/faq.pdf>

User Guide

http://www.myonlineaccountant.co.uk/user_guide.php

Site Map

http://www.myonlineaccountant.co.uk/site_map.pdf